

# LAURA ASHLEY

SINCE 1953

by  MyVQ.com



## 4-SLICE TOASTER

VQ-SBT583-LAEN-US

120V~, 60Hz, 1500W

SAFETY AND  
INSTRUCTION MANUAL

Please read these instructions before  
use and retain for future reference.

# LAURA ASHLEY

SINCE 1953

by  MyVQ.com

## *Dear Valued Customer*

We're absolutely over the moon knowing that you've chosen one of **MyVQ's** premium products. Your decision to join our community fills us with immense joy, and we're truly grateful for your support.

As you embark on this journey with your new purchase, we want you to know that we're here for you every step of the way. At **MyVQ**, quality isn't just a word, it's our promise. We pour our hearts into crafting products that exceed expectations because you deserve nothing less.

To ensure that your investment remains protected for years to come, we offer an extended warranty registration. This means you can rest easy, knowing that any hiccups along the way will be swiftly taken care of with our top-notch customer service team who are always there to help: [support@myvq.com](mailto:support@myvq.com)

But wait, there's more! We'd love for you to share your **MyVQ** experience with the world. Capture the magic of your new product in action, whether it's a cosy night in with your favourite music or a stylish addition to your kitchen creating a culinary delight. Don't forget to tag us on social media and use **#MyVQLove**, we can't wait to see your creativity shine!

Once again, from the bottom of our hearts, thank you for choosing **MyVQ**. Your satisfaction is our priority, and we're committed to delivering the highest level of excellence in everything we do. If you wanted to leave a review from where you purchased your product, we would be extremely grateful. Hearing our customers' comments drives us to be the best company we possibly can be, and to keep improving with genuine feedback.

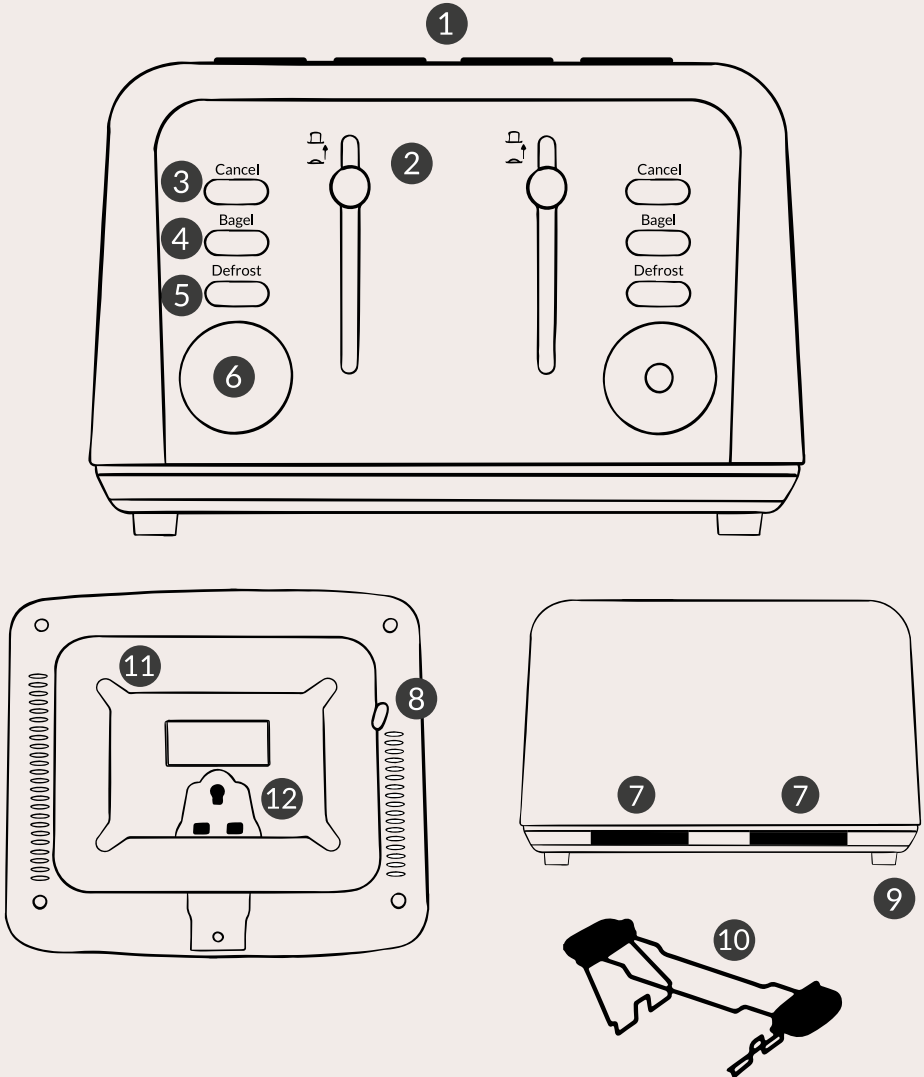
To activate your warranty and embark on this exciting journey, simply scan the **VQ QR** code below. Let's make memories together!

With Warmest Regards,  
**VQ Team**

**REGISTER YOUR WARRANTY,  
CUSTOMER SUPPORT AND  
ONLINE MANUALS**



## PRODUCT OVERVIEW



### MAIN COMPONENTS:

- |                       |                         |                     |
|-----------------------|-------------------------|---------------------|
| 1. Toasting Slots x4  | 5. Defrost Button       | 9. Feet x4          |
| 2. Loading Lever/s x2 | 6. Browning Control     | 10. Warming Rack x1 |
| 3. Cancel Button      | 7. Removable Crumb Tray | 11. Cord Storage    |
| 4. Bagel Button       | 8. Power Cord           | 12. Cable Guide     |

## TECHNICAL DATA

Description:	4-Slice Toaster
Model:	VQ-SBT583-LAEN-US
Rated Voltage:	120V~
Frequency:	60Hz
Power Consumption:	1500W
Capacity	4 Slice

### Documentation

We hereby declare that all our small domestic appliances manufactured and distributed by us meet the regulations and standards set forth by the United States legislation.

Our commitment to quality and safety ensures that each product undergoes rigorous testing and adheres to the necessary guidelines outlined by relevant authorities in the USA. These measures encompass aspects such as electrical safety, material composition, emissions, and any other applicable requirements.

Furthermore, we affirm that our manufacturing processes comply with environmental regulations and ethical standards, promoting sustainability and responsible business practices.

This declaration serves as a testament to our dedication to delivering products that not only meet but exceed the expectations and requirements of consumers and regulatory bodies in the United States. Conforms to FDA Food Contact Materials

## FOR HOUSEHOLD USE ONLY

### ENVIRONMENTALLY FRIENDLY DISPOSAL

Electrical and electronic equipment should not be disposed of with regular household waste. Instead, please take your product to an appropriate recycling facility or collection point. Proper disposal helps prevent harmful substances from entering the environment, protecting both ecosystems and human health.

# IMPORTANT SAFETY INFORMATION:

## PLEASE READ THESE NOTES CAREFULLY BEFORE USING YOUR VQ APPLIANCE

**WARNING: Fire Risk** - Many people are aware of the potential dangers associated with electrical fires. Perhaps we all know someone who has encountered such an issue, whether major or minor. The primary culprits for these problems are usually tumble dryers, washing machines, and to a lesser extent, refrigerators. However, as a responsible supplier, we want to offer you the best advice to help you avoid any issues with the products you purchase from us, regardless of the risk's magnitude. Therefore, pay special attention to any warnings in these Operating Instructions that are followed by "**Risk of Fire**".

Read this manual thoroughly before the first use, even if you are familiar with this type of product. The safety precautions enclosed herein reduce the risk of fire, electric shock, and injury when correctly adhered to. Keep the manual in a safe place for future reference.

### Always follow basic safety precautions when using an electrical appliance, including the following:

- Ensure all packaging and transit materials have been removed. **DO NOT** remove the Rating Label.
- Make sure that your outlet voltage and circuit frequency correspond to the voltage stated on the Rating Label on the appliance.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning the use of the appliance by a person responsible for their safety.
- Young children should be supervised to ensure they **DO NOT** play with the appliance. Close supervision is necessary when any appliance is used by or near children.
- **WARNING:** To reduce the risk of electrocution, never operate this product with wet hands, never immerse it in water or use it where it can drop into water.
- **CAUTION:** Keep this appliance out of the reach of children. It should only be used by or under the direct supervision of a responsible adult.
- Take care when handling the appliance. **ALWAYS** unplug it when unattended and before assembling, disassembling, cleaning or storage.
- **DO NOT** let the cord hang over the edge of a table or benchtop. **DO NOT** let it touch hot surfaces or become knotted. Protect it from sharp edges.
- **DO NOT** use this appliance outdoors. It is intended for indoor household use only.
- **CAUTION:** Switch off and unplug the appliance after each use.
- **DO NOT** use this appliance if it malfunctions or if the power cord is damaged. A damaged supply cord must be replaced by the manufacturer or its authorised service centre.
- Check the power cord regularly for damage.
- **DO NOT** use this appliance for any purpose other than those stated in this manual.
- **ALWAYS** use the appliance on a secure, dry, level surface.
- **ALWAYS** switch off and unplug the appliance after use and before removing or attaching parts.
- Grip the plug when disconnecting, do not pull on the cord.
- **WARNING:** The use of any accessories not recommended by the manufacturer may cause a safety hazard or damage to your product and will also invalidate your warranty.

## IMPORTANT SAFETY INFORMATION SPECIFIC TO THIS APPLIANCE

- When first used there may be some smoke due to residual manufacturing burning off. This is not a fault and will soon dissipate.
- The surfaces of the **Toaster** can become very hot in use, particularly the top area where the bread fits into the slots. **DO NOT** touch these surfaces. Danger of burns.
- **DO NOT** push any objects, particularly metal into the bread slots. **Risk of electric shock and / or product damage.**
- **DO NOT** operate this Toaster under or close to curtains, blinds or similar combustible materials. **Risk of fire.**
- **DO NOT** place the cord or other items over the top of the **Toaster** when in use or immediately after use. The surfaces become very hot. **Risk of fire / damage.**
- **DO NOT** cover the **Toaster** when in use. **Risk of fire.**
- **DO NOT** leave this appliance unattended when operating.
- **DO NOT** leave this appliance connected to a wall outlet when not in use.
- **DO NOT** leave the cord hanging over the edge of a tabletop or worktop where a child may pull on it. **Danger of burns.**
- **DO NOT** attempt to lift the **Toaster** by placing your fingers inside the Bread Slots. **Risk of burning / electric shock.**
- **WARNING: ALWAYS remember to clean out the Crumb Tray regularly to prevent risk of fire.**
- This appliance is not intended to be operated by means of an external timer or similar device.
- **CAUTION: It is possible, that over the long term the colours of your printing may fade if subjected to continuous strong sunlight. We therefore advise avoiding this if at all possible.**

## BEFORE FIRST USE

**CAUTION: Take care when the product is hot as the printed surfaces may be more prone to damage particularly by sharp objects.**

- Carefully unpack your **Toaster** and check that all the parts are present and undamaged. See **Product Overview** below for the contents that you should have.
- If you do find any damaged items, then **DO NOT** use the product. Contact your Service Centre for advice.
- We recommend you retain the packaging for ease of storage and as a precaution in case you experience a problem and need to return the item for repair.
- Before toasting bread, that you intend to eat we recommend that you cook two slices to ensure that any manufacturing residues have burnt off.
- Remember to regularly remove the crumb tray to empty it. **Failure to do this can cause a risk of fire.**

## USING YOUR TOASTER

- Place your **Toaster** on a flat, stable and heat resistant surface.
- Make sure that the **Crumb Tray (7)** is pushed all the way into the **Toaster**.
- Having checked that your local mains supply matches that shown on the rating plate of the appliance plug the toasters **Power Cord (8)** into a wall socket and switch on. If you wish you can also clip the **Power Cord** into the **Cable Guide (12)** to hold the cable out of the way.
- As a starting point, set your **Browning Control (6)** to the halfway point (setting 4).
- Place your bread into the **Toasting Slots (1)** on the top of the **Toaster**.

**NOTE: You can toast two or four slices as needed.**

**NOTE: If the height of the bread slice means that it is sticking out of the Toaster when operating then we recommend toasting the slice horizontally.**

Push down and release the **Loading Lever (2)** control. The **Toaster** will start to heat.

**NOTE: Pressing the Cancel Button (3) at any point will switch off the toaster and eject the bread.**

- Your toast will now start to cook. Once completed the **Toaster** switches off automatically.
- Take care when removing the toast as the surfaces will be hot.

**NOTE: If the toast is not protruding far enough to grasp the slice without touching the metal parts of the Toaster, then lift the Loading Lever upwards. This will raise the slice of bread so you can easily remove it.**

**WARNING: When removing the Bread take care NOT TO TOUCH any part of the top plate as it will be very hot!**

## USING YOUR TOASTER (CONTINUED)

- Switch off at the wall socket and unplug.

**WARNING: ALWAYS unplug your Toaster after use.**

- Leave to cool before storing.
- **Bagel Function:** Your Toaster has a dedicated **Bagel Function**. When operated this removes power to the centre element so that just the “cut” side of the Bagel can be toasted. To use this, load the cut bagel into the toasting slots with the cut sides facing outwards. Press down the **Loading Lever** and then, immediately, press the **Bagel Button (4)**. The toaster will start heating and toast your Bagel according to your chosen **Browning setting (6)**.
- **Defrost:** A useful function that allows you to toast bread from frozen. Place your bread in the **Toasting Slots** as normal and press down the **Loading Lever**, then, immediately press the **Defrost Button (5)**. The toasting time will be extended automatically to defrost your bread slices and then cook as normal to your selected browning level.
- **Warming Rack:** The **Warming Rack (10)** can be used to warm buns or similar. Locate the **Warming Rack** on top of the **Toaster** positioning it in the ends of the **Toaster Slots**. Place the items you wish to warm on the **Rack** and then press down the **Loading Lever**. The amount of warming time can be adjusted by using the **Browning Control (6)**, a higher number equating to a longer time.

**WARNING: DO NOT reheat buns or other items that have had butter or other spreads applied to them, butter etc. may drip into the Toaster. Risk of Fire.**

### TOASTING TIPS:

- Thin and dry bread slices will toast more quickly than thick, moist bread.
- Fresh bread will always take a little longer to toast due to a higher moisture content.
- If the toast starts to smoke press the **Cancel** button **immediately** to switch off the **Toaster** and eject the bread.
- The adjustment of the **Browning Controls** are affected by several factors; Your personal preferences, the type of bread, the age (freshness) of the bread. It is best to experiment a little when you first start using the toaster to obtain the optimum results for yourself.
- If you are toasting large slices of bread that tend to stick up above the areas of the heating elements then it may give better results if you put the bread in horizontally (long side down).

**WARNING: DO NOT reheat toast that has had butter or other spreads applied to it. Risk of Fire.**

## CARE AND CLEANING

- Allow the unit to fully cool down.
- Using a damp (but not wet) cloth wipe down the outside of the unit, then dry with a soft cloth.
- **DO NOT** Invert this unit whilst emptying the **Crumb Tray** to avoid crumbs becoming trapped in element areas. **WARNING RISK OF FIRE.**
- **WARNING:** Make sure that you empty the **Crumb Tray** on a regular basis.
- **DO NOT** use any abrasive, chemical or solvent cleaning products. These may damage the plastic parts of your appliance.
- **DO NOT** immerse the unit, cord set, or mains plug in water or any other liquid.

## STORAGE

- Unplug the power cord from the mains power socket.
- Allow the unit to cool thoroughly (at least 15 minutes).
- If you wish you can wrap the **Power Cord** around the **Cord Storage (11)** brackets and put your **Mains Plug** in the **Cable Guide (12)**.
- We recommend that if the unit will not be used for some time then it is stored in its original box for best protection.

## FREQUENTLY ASKED QUESTIONS / TROUBLESHOOTING

PROBLEM	POSSIBLE REASONS	SOLUTION
<b>Toaster fails to operate.</b>	Toaster is not plugged in.	Plug into the mains power outlet.
<b>The Toast is too light in colour.</b>	Browning control is not set correctly.	Turn the Browning Control clockwise.
<b>The Toast is too dark in colour.</b>	Browning control is not set correctly.	Turn the Browning Control anti-clockwise.

## YOUR REVIEW, OUR QUEST

In today's digital age, online reviews have become a powerful tool for consumers seeking honest opinions and reliable information before making a purchase. However, the increase of fake reviews has cast a shadow of doubt on the authenticity of these testimonials.

At **VQ**, we believe in transparency, integrity, and putting our customers first. Research indicates that a significant percentage of reviews found online are fabricated, created either by companies themselves or automated bots. This unethical practice aims to boost sales by deceiving consumers with false endorsements.

The consequences of fake reviews extend beyond the realm of dishonesty. These fabricated testimonials can mislead consumers, leading to unsatisfactory purchases and eroding trust in the entire online shopping experience.

Fake reviews pose a serious threat to consumer trust and the credibility of online retailers. It's crucial for businesses to take proactive measures in eliminating fake reviews to protect their customers' interests and foster a genuine online shopping environment.

At **VQ**, we take immense pride in our commitment to ethical practices and customer satisfaction. We adamantly refuse to engage in the fabrication or promotion of fake reviews. Our mission is to create an honest and transparent platform where customers can rely on genuine feedback to make informed decisions.

### **Hence the name VQ, Vision in Design, Quality in Construction.**

In February 2021, U.K. consumer advocacy group Which? published an investigation into how fake reviews for products available on Amazon Marketplace were being sold online in bulk. It found that companies set up for the sole purpose of flooding Amazon sellers' product listings with phoney praise were fuelling a huge global industry of coordinated online reviews.

We are proud to say that we have gained the most Which Awards for our audio products than any other British brand. Which magazine is an

independent publication that vigorously tests products across many different areas in order to give the consumer an impartial overview of how each product performs.

We understand that mistakes can happen, and sometimes products may have faults or fail to meet expectations. In such instances, our dedicated support team is readily available to address any concerns and resolve issues promptly. We value our customers' experiences and continuously strive to improve our products and services based on their feedback.

To combat the prevalence of fake reviews, we need your support. Genuine reviews from real people who have experienced our products first hand are invaluable in helping others make informed choices.

If you have purchased one of our products and are enjoying the experience, we encourage you to share your thoughts and provide honest feedback. Your feedback matters to us, and we sincerely appreciate your support in helping us create a legitimate community of shoppers.

We are building a growing community of customers via our **VQ & YOU! Brand Ambassador Programme**. There is an option to leave a review of a product purchased to gain points that can be redeemed with a % discount on our products. Our reviews are from 'real' customers, and we greatly appreciate and listen to all of the feedback.

### **VQ & YOU! Brand Ambassador Programme & Affiliate Marketing Scheme**

We believe that providing genuine reviews from real customers is the cornerstone of an ethical retail industry. By choosing to combat fake reviews and put our customers first, we strive to foster a trustworthy shopping experience that empowers consumers to make informed decisions.

Together, we can create a more reliable and transparent online retail sector, one genuine review at a time. **Your Review, Our Quest.**

## WARRANTY:



Your appliance comes with a standard 12 Month manufacturer's guarantee. However, with registration online you can extend this warranty to 24 months to enjoy even more peace of mind.

Simply visit [www.MyVQ.com/pages/warranty](http://www.MyVQ.com/pages/warranty) to register your product for this extended warranty.

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**If you do need any assistance with this appliance during your Warranty period contact the VQ support team:**



| [support@MyVQ.com](mailto:support@MyVQ.com)

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**REGISTER YOUR WARRANTY,  
CUSTOMER SUPPORT AND  
ONLINE MANUALS**



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**Imported by:**

Englewood Marketing Group LLC  
54 National Drive Bldg A Port Wentworth, GA 31407 United States

**Corporate Headquarters:**

New Dawn Innovations (trading as VQ)  
Turner House, 9-10 Mill Lane, Alton Hampshire GU34 2QG

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LAURA ASHLEY

SINCE 1953



*Compliment your Kitchen with the Elveden Navy SDA Collection*



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